



# JAYANT SHARMA

Senior Product Designer

India

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[Portfolio](#) | [LinkedIn](#)

## SUMMARY

Senior Product Designer with 10+ years of experience building high-scale ticketing, marketplace, and payment systems used by millions.

## SKILLS

Product Design   UX Strategy

Systems Thinking   Marketplace UX

Payments & Ticketing

Mobile & Web Design

Design Systems   Prototyping

Design QA   Data-Informed Design

Cross-Functional Collaboration

Stakeholder Management

## TOOLS

Figma · Adobe CC · Autodesk Maya · HTML · CSS · WordPress

## EDUCATION

M.Sc. Multimedia  
LPU (8.2 CGPA)

BCA  
Apeejay Institute (82.23%)

## EXPERIENCE

### Senior Product Designer

Paytm Insider → District by Zomato

Aug 2021 - Present

I was part of the Paytm Insider team, which later merged with Zomato to form District.

Designing high-demand event ticketing systems used by millions.

- Designed Tata IPL 2025 ticketing system for 5 teams across app & web.
- Built virtual queue systems for extreme concurrency handling during high-demand sales.
- Designed secure ticket transfer, offline access, and multi-ticket QR flows to reduce venue friction.
- Worked closely with Product, Engineering, Risk & CX teams to define roadmap.

### Product Designer — Woobly

Mar 2018 - Aug 2021

I spent 3+ years at Woobly as a Product Designer, where I worked across the entire product lifecycle — from early concepts to production-ready systems.

I helped establish product-market fit, built brand guidelines, designed WaiterLITE for mass production, and led the design of Woobly's website and internal tools like ActionCENTER.

## EARLIER ROLES

UI/UX Designer — Sunglow IT

Fintech apps (crypto, forex, money transfer)

UI/UX & Web Designer — Cube Digital

B2B healthcare platforms (QMS, Kiosk, CRM)

## FREELANCE WORK

400+ projects · 150+ clients · 4.8★ rating (Fiverr)

Delivered diverse UI/UX projects across global markets with high client satisfaction.

## DESIGN PHILOSOPHY

I design systems that bring clarity, trust, and calm under pressure. Former state & national-level boxer — discipline shows up in my work.