



# JAYANT SHARMA

Senior Product Designer

India

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[Portfolio](#) | [LinkedIN](#)

## SUMMARY

Senior Product Designer with 10+ years of experience building high-scale ticketing, marketplace, and payment systems used by millions.

## SKILLS

- Product Design
- UX Strategy
- Systems Thinking
- Marketplace UX
- Payments & Ticketing
- Mobile & Web Design
- Design Systems
- Prototyping
- Design QA
- Data-Informed Design
- Cross-Functional Collaboration
- Stakeholder Management

## TOOLS

Figma · Adobe CC · Autodesk Maya ·  
HTML · CSS · WordPress · Slack

## EDUCATION

- M.Sc. Multimedia  
LPU (8.2 CGPA)
- BCA  
Apeejay Institute (82.23%)

## EXPERIENCE

### Senior Product Designer

Paytm Insider → District by Zomato

Aug 2021 - Present

I was part of the Paytm Insider team, which later merged with Zomato to form District.

Designing high-demand event ticketing systems used by millions.

- Designed Tata IPL 2025 ticketing system for 5 teams across app & web.
- Built virtual queue systems for extreme concurrency handling during high-demand sales.
- Designed secure ticket transfer, offline access, and multi-ticket QR flows to reduce venue friction.
- Worked closely with Product, Engineering, Risk & CX teams to define roadmap.

### Product Designer — Woobly

Mar 2018 - Aug 2021

I spent 3+ years at Woobly as a Product Designer, where I worked across the entire product lifecycle — from early concepts to production-ready systems.

I helped establish product-market fit, built brand guidelines, designed WaiterLITE for mass production, and led the design of Woobly's website and internal tools like ActionCENTER.

## EARLIER ROLES

- UI/UX Designer — Sunglow IT  
Fintech apps (crypto, forex, money transfer)
- UI/UX & Web Designer — Cube Digital  
B2B healthcare platforms (QMS, Kiosk, CRM)

## FREELANCE WORK

400+ projects · 150+ clients · 4.8★ rating (Fiverr)

Delivered diverse UI/UX projects across global markets with high client satisfaction.

## DESIGN PHILOSOPHY

I design systems that bring clarity, trust, and calm under pressure. Former state & national-level boxer — discipline shows up in my work.